



Community Care Event

Frequently Asked Questions



What is a Spirit Night or Community Care Event?

Community Care Events (formerly Digital Spirit Nights) will provide Restaurants the ability to enable fundraising opportunities for local organizations within a customer's digital ordering experience or in person options.

Any requirements or guidelines we need to follow?

As mentioned above, we do ask that you do not solicit our guests to contribute to your spirit night, but if they approach you're more than welcome to let them know about your spirit night. We ask that you hit a minimum of \$500 in sales and we will donate up to 20% of either option. If you go over \$1000 we will donate an additional \$100 on top of the 10 or 20 percent donated.

We ask that you do not solicit our regular guests that come through the dining room or drive thru to eat. You can however have a table set up that has information about your school or organization, if you are approached, you can let them know you are hosting a fundraiser event for your school or organization.

Is there any promotional support or materials available to help us advertise the event?

We have a roll of 500 "Spirit Night Tonight" that we offer to you and encourage you to pass out day of to your school or organization as a reminder of the event.

We will also send over a digital spirit night flyer that you may print prior to your spirit night or even post to your social media.

**Please email
vanessaflorescfa@gmail.com
to book your event!**

**Chick-fil-A White Rock
9111 Garland Rd
Dallas, Tx 75214**



What steps involved in scheduling and planning the event?

You will coordinate with me, and we only schedule spirit nights, minimum of two weeks in advance, on a Monday - Thursday time frame. We have two options for spirit nights.

Mobile Spirit Night - 3 hour time frame, only mobile orders are allowed. Mobile orders such as dine-in, carry out, drive thru, and curbside. It will be available on the app, to select to contribute to your schools organization for all mobile app users during that 3 hour time period.

In Store Spirit Night - 2 hour time frame. All in store orders are accepted, dine in, carry out and drive thru. You can have a table set up inside for your organization, we ask you do not solicit to our guests but if they approach you, you can let them know about your spirit night. Your guests will tell us they are with "Spirit Night" and we will attach that to each order.

What is the percentage of sales that will be donated?

20% of spirit night sales will be donated back to your organization if you have a volunteer present for the entire spirit night. (Does not have to be the same person) If you do not have a volunteer attend, we will donate 10%. Within 48 hours we will contact you. We will request the organization address and who the envelope needs to be addressed to. Our accountant will mail within 2-5 business days.

Any additional details that would help us ensure a successful and well attended event?

Schools have brought out cheerleaders, band members and even made posters. Having teachers and principals help serve food or being present in the dining room has always been enjoyable experience. You can provide balloons or banners if you'd like to help encourage your school colors!

**Chick-fil-A Highland Meadows
11809 E Northwest Hwy
Dallas, Tx 75214**